

# 2016 National Historic Trails Workshop

## Independence, MO

### June 6-9



Join fellow staff, volunteers, and agency partners for the 2016 National Historic Trails Workshop themed, “Trails Enhancing the Quality of Life”. This workshop will be hosted by the Kansas City Area Historic Trails Association, Lewis and Clark Trail Heritage Foundation, National Pony Express Association, Oregon-California Trails Association, and Santa Fe Trail Association.

Topics for this year’s workshop include creating retracement trails, methods of trail protection, and fundraising and board development.

## Registration

### Full Registration \$275

**Cost:** includes all sessions, lunches, opening reception, and Thursday closing dinner (does not include mobile workshops).

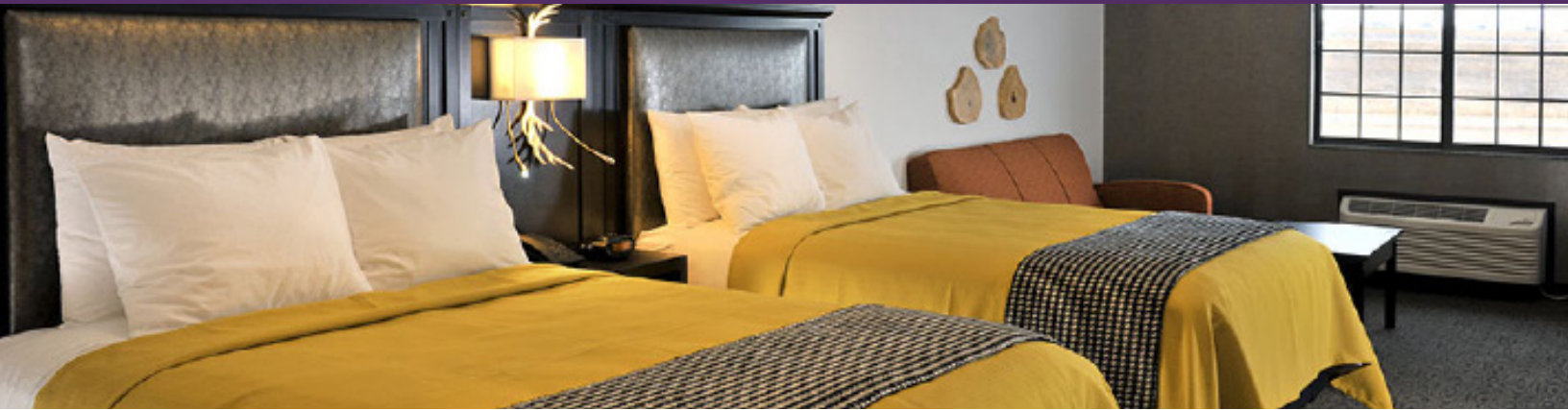
**Register:** Please visit our website at [www.pnts.org](http://www.pnts.org). If you wish to register by mail contact [Chelsea@pnts.org](mailto:Chelsea@pnts.org).

## Transportation

The closest airport is Kansas City International Airport located approximately 40 minutes north of Independence. Information on ground transportation from the airport can be found on the airport website

We will do our best to connect individuals who wish to share shuttling. If you would like to share shuttling, please contact [Chelsea@pnts.org](mailto:Chelsea@pnts.org), or select the option for more information regarding shared shuttling when registering online.

# Lodging



## Stoney Creek Hotel & Conference Center

**Location:** 18011 Bass Pro Drive, Independence, MO 64055

**Room Rates:** \$99 + tax

**Reservations:** Dial 800-659-2220 to make a reservation. Please mention the Partnership for the National Trails System when booking to receive this special rate. Rooms at this rate are limited, so we recommend booking early.

# Workshop Schedule

	Monday	Tuesday	Wednesday	Thursday
7:00 - 8:00		Breakfast	Breakfast	Breakfast
8:00 - 10:00		Session 1	Session 3	Mobile Workshop (Powder Mill Bridge Dedication)
10:00 - 10:15		Break	Break	
10:15 - 12:00		Session 2	Session 4	
12:00 - 1:00		Lunch	Lunch	Lunch
1:00 - 3:00		Mobile Workshop (Medallion dedication)	Session 5	Session 7
3:00 - 3:15			Break	Break
3:15 - 5:00			Session 6	Session 8
5:00 - 6:00		Break	Break	Break
6:00	Opening Reception	Dinner (Mallison Vineyard)	Dinner (off-site)	Dinner

# Session Overview

## Tuesday Session 1 8:00 - 10:00 AM

This session will provide an overview of the trail administration efforts by National Park Service National Trails Intermountain Region, with an emphasis on the Oregon, California, and Santa Fe national historic trails. It will demonstrate the importance of Kansas City as a trail town and provide a better understanding of the value of historic resources to urban areas, youth, and local communities.

**Presenters:** NPS-NTIR Staff: Aaron Mahr (Superintendent), John Cannella (Deputy Superintendent/Program Manager), Carole Wendler (Chief of Interpretation), Kristin Van Fleet (Landscape Architect)

## Tuesday Session 2 10:00 - 12:00 PM

This session will provide an overview of the 3-Trails Corridor Partnership in the Kansas City Metro Area. Topics will include developing partnerships between trail organizations and the community, developing political and economic relationships within the eight government communities along the corridor, and viewing the 3-Trails Corridor on the ground.

**Presenters:** Lou Austin (President, 3-Trails West Inc., Co-founder of the 3-Trails Corridor Partnership) Larry Short (Vice President, Santa Fe Trail Association; President, Missouri River Outfitters Chapter of the Santa Fe Trail Association; Co-founder of the 3-Trails Corridor Partnership) Travis Boley (Oregon-California Trails Association Manager) Ross Marshall (Board Vice-President, Partnership for the National Trails System)

## Wednesday Session 3 8:00 - 10:00 AM

*Fundraising for Your Small Nonprofits, That is Understaffed and Underfunded*

Not everyone is comfortable asking for money. There is good news and bad news. The good news is that not everyone has to “make the ask.” What might be considered the bad news is that everyone needs to be involved in the process. We’ll discuss how to create a fundraising plan that every board members can not only buy into, but support.

**Presenter:** Carol Weisman (Board Builders)

## Wednesday Session 4 10:15 AM- 12:00 PM

*Recruiting and Orienting Your Nonprofit Dream Team*

Most boards operate on an F.O.B. system (friends of Bob, Barbara or Buddy) What skills and demographics would you like to have on your board? We’ll talk about how to find, orient and retain the best of the best to preserve your historic trails.

**Presenter:** Carol Weisman (Board Builders)

## Wednesday Session 5 1:00 - 3:00 PM

This session will focus on current methodologies for identifying and mapping historic trail resources and their relative importance and protection status, identifying conservation focus areas, and implementing strategies to permanently protect these critically important areas along national historic trails. The first part of the workshop will focus on using historic significance, interpretive potential, visitor experience and public access as key variables in developing a protection strategy. The second component will emphasize the use of GIS technology in mapping high potential sites and segments and conservation focus areas. The third component will focus on methods for working in partnership to permanently protect identified high potential sites and segments and conservation focus areas.

**Presenters:** Don Owen (Consultant, Partnership for the National Trails System), Ryan Cooper (Geographer, National Park Service - Lewis and Clark National Historic Trail), Dan Jackson (Cultural Resources Program Manager, National Park Service - Lewis and Clark National Historic Trail) Suzanne Copping (Resource Protection and Partnerships, National Park Service - Chesapeake)

## Wednesday Session 6 3:15 - 5:00 PM

This session will describe initiatives underway that develop partnerships and support for National Trails with communities along them, while also illustrating highly successful programs to bring youth onto the trails in inspiring educational settings. Two programs from the Ice Age Trail Alliance (“Trails Community” and “Saunters”) will demonstrate a scenic trail approach while The Overmountain Victory National Historic Trail program (“EPIC Patriot Camp”), in conjunction with their community building efforts, will serve to represent the historic trail approach.

**Presenters:** John Slaughter (Group Superintendent of Southern Campaign of the American Revolution Parks, National Park Service), Luke Klobberdanz (Outreach and Education Manager, Ice Age Trail Alliance)

## Thursday Session 7 1:00 - 3:00 PM

This session will focus on bringing it all together. Attendees will discuss what they learned, how they plan to implement it within their trail organizations, and what type of resources they need to accomplish these goals. Attendees will also be asked to share successes and learnings from within their own organizations or agencies.

**Moderator:** Rob Sweeten (Landscape Architect, Bureau of Land Management Utah)

## Thursday Session 8 3:15 - 5:00 PM

The closing session will focus on current and upcoming events, including the National Park Service Centennial this year and the 50th Anniversary of the National Trails System Act in 2018. Opportunities to use these milestones to increase support and resources for our national trails will be discussed. Within the content of the PNTS’s current strategic planning efforts; attendees will also discuss how to use the collective strength of the historic trails community to better preserve, complete, and increase capacity of the national historic trails and partner organizations.



# Featured Speaker

## Carol Weisman

Carol Weisman is the president of Board Builders. She is an internationally known speaker and consultant. She has served on 39 boards and has been president of seven and is the author of 9 books on fundraising, philanthropy and governance. Her clients include a wide range of organizations from community foundations, to domestic violence shelters, universities, hospitals and environmental groups. She loves the outdoors now that she is on Claritin.



## Mobile Workshops

### Mobile Workshop 1 - Tuesday 12:00 - 8:00 PM

*Dedication of the 1925 Avarad Fairbanks Bronze Medallion*

**Cost:** \$45 (includes dinner at Mallinson Vineyard)

The bus will leave promptly at noon and follow the Independence Route of the Santa Fe, Oregon, and California National Historic Trails. Participants will view the new signage and hiking trails along the route and stop at several key sites to see ruts and interpretive wayside exhibits. The next stop on the workshop will be at the Independence Courthouse for the dedication of the Avarad Fairbanks 1925 Oregon Trail 3-foot diameter 200-pound bronze medallion. Additional trail stops will be made after the dedication, which will include an opportunity to hike. At 6:00 participants will enjoy a fun dinner at the Mallinson Hall and Vineyard before returning back to the hotel and conference center.

### Mobile Workshop 2 - Thursday 8:00 AM - 12:00 PM

*Bridging the Community: The Dedication of the Powder Mill Bridge*

**Cost:** \$20

This workshop will begin with a bus tour of markers along new hiking trails on the new Red Bridge at the Big Blue River Crossing of the Independence Route. At 10:00 participants will attend the “Bridging the Community” dedication of the spectacular Powder Mill Bridge hiking trail across I-435. Key leaders from across the nation will address the attendees at this NPS Centennial event. A short stop will then be made at the recently constructed hiking bridge across Highway 71 before returning back to the hotel.

## Special Thanks

### Hosts:

Kansas City Area Historic Trails Association  
Lewis and Clark Trail Heritage Foundation  
National Pony Express Association  
Oregon-California Trails Association  
Santa Fe Trail Association

### Partners:

Bureau of Land Management  
Federal Highway Administration  
National Park Service  
US Forest Service  
US Fish and Wildlife Service

Please look for an announcement regarding the 2016 Historic Trail Workshop youth scholarships opportunities in the months to come. For additional questions please contact Chelsea at [Chelsea@pnts.org](mailto:Chelsea@pnts.org)