

PARTNERSHIP FOR THE NATIONAL TRAILS SYSTEM 2022 ANNUAL REPORT

ABOUT US

As the only national nonprofit focused on National Scenic and Historic Trails, PNTS is a collective voice, convener, resource, and hub of information that champions a vibrant National Trails System for all to enjoy. PNTS was founded by many of the nonprofit trail organizations that make up our membership to help trail managers, advocates and stewards connect and work together to advance shared goals for the National Trails System. Since 2001, the Partnership has embodied the collaboration of the National Trails System Act with representatives of Trail member organizations, Federal partners and a growing network of trail enthusiasts playing an active role in our work.

'22 BOARD OF DIRECTORS

Barnev Mann. President Luke Kloberdanz, VP of Governance • Ice Age Trail Alliance John Hoffnagle, VP of Fundraising • Retired* Kaleo Paik. Treasurer • Ala Kahakai Trail Association* Liz Thomas, Secretary • Treeline Review RG Absher • Overmountain Victory Trail Association Oforiwaa Pee Agyei-Boakye • Gonigs Inc., University of Minnesota, Twin Cities lustin Fisch • Stoel Rives LLP Steven Gonzales • El Camino Real de los Tejas National Historic Trail Association Andrea Ketchmark • North Country Trail Association Jamie Loucky • Washington Trails Association Kristin Murphy • Consultant Tony Richardson • Rock Creek Conservancy* Ron Tipton • Retired

*term has ended

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Hagerman[®]

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'22 TRAIL MEMBERS:

Ala Kahakai Trail Association The Anza Trail Foundation Appalachian Mountain Club Appalachian Trail Conservancy Arizona Trail Association Chesapeake Conservancy **Connecticut Forest and Park Association Continental Divide Trail Coalition** Continental Divide Trail Society E Mau Nā Ala Hele El Camino Real de los Tejas NHT Association El Camino Real de Tierra Adentro Trail Association Florida Trail Association Ice Age Trail Alliance Iditarod Historic Trail Alliance Lewis and Clark Trail Heritage Foundation, Inc. Lewis and Clark Trust, Inc. Mormon Trails Association Natchez Trace Parkway Association National Pony Express Association **Nez Perce Trail Foundation** North Country Trail Association Old Spanish Trail Association **Oregon California Trails Association Overmountain Victory Trail Association** Pacific Crest Trail Association Pacific Northwest Trail Association Potomac Heritage Trail Association Santa Fe Trail Association Trail of Tears Association The National Washington-Rochambeau Revolutionary Route Association, Inc. (W3R-US)

'22 AFFILIATE MEMBERS:

American Discovery Trail Society American Hiking Society American Trails Back Country Horsemen of America Benton MacKaye Trail Association Mike Dawson Justin Fisch Mormon Battalion Association National Wilderness Stewardship Alliance Washington Trails Association -



The Partnership for the National Trails System (PNTS) is a 501(c)(3) nonprofit that connects member nonprofit trail organizations and Federal agency partners to further the protection, completion, and stewardship of the 30 National Scenic and Historic Trails within the National Trails System.

VISION

A world class system of National Trails that preserve natural and cultural values and provides recreational benefits for all.

MISSION

To empower, inspire and strengthen public and private partners to develop, preserve, promote, and sustain the national scenic and historic trails.

THE NATIONAL TRAILS SYSTEM



ABOUT THE NATIONAL TRAILS SYSTEM

The National Trails System Act was signed into law by President Lyndon B. Johnson on October 2, 1968.

Today, the National Trails System is composed of 11 National Scenic Trails (NSTs), 21 National Historic Trails (NHTs), over 1,300 National Recreation Trails (NRTs) including 35 National Water Trails, and more than 2,000 Rail Trails. These trails provide outdoor recreation opportunities, promote resource preservation and public access, and encourage the appreciation of the great outdoors and America's history and cultural diversity.

Per the National Trails System Act, National Scenic and Historic Trails are designated by Congress and stewarded by Federal and volunteer organization partners. These trails offer myriad benefits, including:

- Strengthening communities through heritage and ecotourism, public involvement, and community collaboration
- Providing access to natural areas and historic treasures through innovative interpretation and outreach efforts
- Facilitating public-private partnerships for preservation of history, natural environments, and human health through outdoor recreation.

National Scenic and Historic Trails are administered by three Federal agencies: Bureau of Land Management, National Park Service, and US Forest Service.

Learn more at <u>www.pnts.org</u>

NATIONAL HISTORIC TRAILS

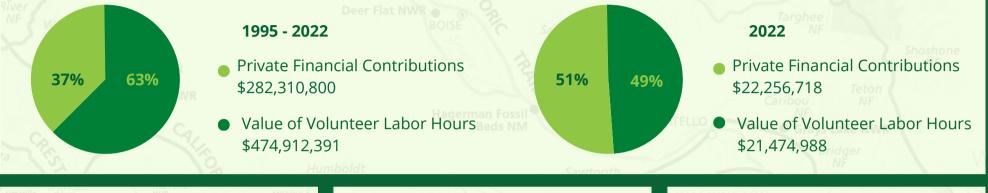
- Ala Kahakai
- Butterfield Overland
- California
- Captain John Smith Chesapeake
- Chilkoot
- El Camino Real de Los Tejas
- El Camino Real de Tierra Adentro
- Iditarod
- Juan Bautista de Anza
- Lewis and Clark
- Mormon Pioneer
 - NATIONAL SCENIC TRAILS
- Appalachian
- Arizona
- Continental Divide
- Florida
- Ice Age
- Natchez Trace

- Nez Perce
- Old Spanish
- Oregon
- Overmountain Victory
- Pony Express
- Santa Fe
- Selma to Montgomery
- Star-Spangled Banner
- Trail of Tears
- Washington-
 - Rochambeau Revolutionary Route
- New England
- North Country
- Pacific Crest
- Pacific Northwest
- Potomac Heritage

2022 NATIONAL TRAILS HIGHLIGHTS

Each year Partnership for the National Trails System compiles information from its members and Federal partners to provide a snapshot of the incredible work that is happening on National Trails. A few highlights include:

Since 1995, National Scenic and Historic Trail nonprofit partners leveraged Federal investment to raise and invest **\$757,223,191**



Visitation and Accessibility

Most trails reported an increase in use despite 13,605 acres of trail land being damaged by natural disasters, and 338 trail miles being closed for longer than four months.

Engagement

4,015 programs engaged 977,510 people including:

- 49,750 youth K-12
- 4,656 young adults 18-25
- 615 veterans

542 programs were designed to highlight/expand diversity on trails

Collaboration

225 State, Tribal, regional, and local government agencies worked with Federal and nonprofit trail managers through formal agreements.

79 Indigenous communities or nations collaborated with NSHT organizations or Federal agencies in sustaining and supporting trails. National Historic and Scenic Trails

Over 55,000 miles of NSHT designated to date

- 37,400+ miles as part of National Historic Trails
- 17,900+ miles as part of National Scenic Trails

National Trails connect people and landscapes

NSHT connect and travel through:

- 390+ National parks, forests, wildlife refuges, nationally designated wilderness areas
- 230+ Major urban areas and towns
- 100+ Bureau of Land Management land management areas

Land Protection and Restoration

In 2022, National Scenic and Historic Trail nonprofit partners

leveraged Federal investment to raise and invest \$43,731,706

• 5,474 miles of trail • 2,879 acres of viewshed protected

11,286 miles of trail were constructed or maintained

221 new trail miles were built, including 45 miles that closed gaps and 32 side or connecting trail miles. 467 miles of trail were reconstructed.

903 maintenance and construction activities

Qualified Service or Corps members spent 95,282 hours performing maintenance or construction activities.

Local Impact

236 Trail Towns or Gateway Communities

Gateway Communities or Trail Towns programs promote local communities and attract visitors and tourists to local businesses, resulting in increased foot traffic and increased recognition of both towns and trails.

ADVOCACY & POLICY

PNTS is a leading voice for the National Scenic and Historic Trails System

We bring together member organizations and allies with an interest in a strong and vibrant National Trails System for all.

With active input from an Advocacy and Policy Committee and our Trail Leaders Council, PNTS mobilizes support for system-wide priorities in Congress and beyond. We bring together members and Federal partners to discuss policy, identify and work through challenges and take advantage of emerging opportunities for the National Trails System, and coordinate responses to important policies that would have a System-wide impact.



Trail partners meet with Rick May, the new DOI Senior Advisor.

HIKE THE HILL 2022



Hike the Hill® is a joint effort between American Hiking Society and Partnership for the National Trails System to bring together the trails community to advance shared trail priorities with congressional and Federal agency leaders. In 2022, the event drew one of its largest groups of trails and hiking enthusiasts from across the nation to advocate for legislation, learn about new policies, and meet with federal partners, elected officials and their staff, and fellow trail organizations.

PNTS members educated officials and leaders about the benefits and needs of National Trails. Over 120 attendees participated in the virtual event that featured:

- 4 topical briefings to prepare participants for meetings
- 4 meetings with Federal agency leaders
- 4 meetings with congressional committee staff

Like all things PNTS leads, members played an active role in identifying Systemwide priorities and sharing valuable perspectives as trail co-managers during meetings. Topics of discussion for the 25th annual event included new trail designations, staffing, and capacity issues of Federal land managers. Relevant legislation and issues were also discussed including: the Outdoors for All Act, Continental Divide Trail Completion Act, National Scenic Trail Parity Act, BOLT Act, Outdoor Recreation Act.

TRAININGS, EDUCATION & NETWORKING

PNTS trains, educates, and creates forums for trail professionals, enthusiasts, and others to network and exchange through webinars, interactive workshops, working groups, and roundtables.

WEBINARS

PNTS hosted **14** webinars with **1,581 people** registered, a **260%** increase over the previous year! Webinar topics included:

- Addressing Disparities in Outdoor Access & Inclusion
- Engagement and Perspectives of the Next Generation
- A three-part Tribal consultation series
 - Foundations of Federal Indian Law
 - Foundations of Tribal Consultation & Visions of Its Future
 - Tribal Engagement: Distinguishing Consultation from Coordination

WORKING GROUPS AND ROUNDTABLES

Forums for peer exchange bring together PNTS members and partners to share resources, learn together, and discuss successes and challenges of priority topics within the trails community. They increase collaboration and help strengthen trail programs.

The Volunteer Program Working Group and the Trail Operations Working Group continued strong in 2022, and we added The Small Shop Roundtable to provide a space for organizations with little to no staff or 100% volunteer-run to connect and collaborate on issues related to capacity and education.

NATIONAL TRAILS WORKSHOP



The 2022 Trail Apprentices at the National Trails Workshop

The 2022 National Trails Workshop was the first in-person workshop since the onset of COVID-19 and took place in Albuquerque, New Mexico, November 2-4. Over 200 participants learned about a variety of topics:

- Day 1 Tribal sovereignty, engagement with Indigenous communities and co-led stewardship
- Day 2 advocacy campaigns, gateway communities, diversifying trail visitors and creating equitable workplaces
- Day 3 inventory & monitoring tools, working with nontraditional partners, environmental justice and outdoor careers.

EMERGING LEADERS & NEXT GENERATION PROGRAMS

TRAIL APPRENTICES









Paola Hinojosa

Melissa Olivar





Lisette Perez

María Rodríguez

Karly Toledo

Maura Hanley

Callum Cintron

The Trail Apprentice Program helps young leaders explore careers in recreation, natural resource management, conservation, environmental studies, history, or a related field.

A hallmark of the program includes a scholarship to attend the annual National Trails Workshop, organized each year by PNTS with help from a Host Committee. This allows them to learn alongside active professionals, and helps them to develop a network of professional contacts.

The 7 apprentices (aged 18-28) learned about a variety of potential careers in National Trails, enjoyed opportunities to network and meet with professionals, and learned important skills.

"Overall my time with PNTS has been amazing and has allowed me to engage with the outdoors in ways I thought my disability had taken from me. The workshop was inspiring and motivating... My work on various PNTS projects, the passion of the trails community and this last week (at the workshop) changed that for me."

-Callum Cintron, 2022 Trail Apprentice Peer Leader

TRAIL INTERN GRANTS

Trail Intern Grants provide funding for young adults to build capacity on National Scenic and Historic Trails.

In partnership with the Bureau of Land Management, National Park Service, and U.S. Forest Service, PNTS awards grants of up to \$10,000 to the organizations and agencies that administer and manage National Scenic and Historic Trails so that they may hire interns to take on important projects on National Trails.

13 Trail Intern Grants were awarded, totaling \$100,000. These grants supported a broad range of projects such as building trails, historic research, and website and app development.



Trail maintenance on the Pacific Northwest Trail featuring PNTS Trail Intern, Evan Watson Photo Credit: Pacific Northwest Trail Association

NATIONAL TRAIL RESOURCES & PROMOTION

NATIVE LANDS, NATIONAL TRAILS

PNTS launched the Indigenous Mapping & Research Project to create **Native Lands, National Trails**. It includes a map, resource guide and webinar series to inform the public and help National Trails and their nonprofit organization partners advance the National Trails System's knowledge of Indigenous Ancestral Lands through partnership and collaboration with Indigenous communities along National Scenic and Historic Trails. It was developed in collaboration with the Bureau of Land Management, Native Land Digital and Ancestral Lands Conservation Corps.



"A majority of trails under the National Trail System have Indigenous foundations or are Indigenous in creation. Indigenous nations have significant relationships in and around the trails themselves with deep historical, cultural and spiritual meanings."

Kiana Etsate-Gashytewa, Indigenous Mapping and Research Coordinator for the Partnership for the National Trails System.



"Our culture is alive, and our language is alive....Every time we go to a community and have some event or sign dedication commemorating the Trail of Tears, it is another opportunity for us to honor our ancestors who preserved the Cherokee as a distinct cultural and political entity."

Troy Wayne Poteete, co-founder and Executive Director of the Trail of Tears Association and former Chief Justice of the Cherokee Nation

RAISING AWARENESS FOR TRAILS

PNTS worked with two partners on national promotions to increase awareness of trails and PNTS

Badger Sponsorship

The Trek hosted the Badger Sponsorship, a sweepstakes that awarded incredible prize packages of outdoor gear. People were encouraged to make a donation to PNTS when entering to win a package. 15 winners were selected.



1,482 participants

\$24,547 donated to PNTS!

Special thanks to all participants, THE TREK and the following gear donors: Sawyer, Enlightened Equipment, Bedrock Sandals, Gossamer Gear, Zpacks, Six Moon Designs, North x North, FarOut, BUFF, Big Agnes, Granite Gear, Feathered Friends, Arc'teryx Equipment, Thrupack, Montbell, Katabatic, Vargo, Jetboil, Point6



"Go Where The Trail Leads You"

Bell's Brewery, one of the largest microbreweries in the U.S., continued a campaign to encourage people to explore and support trails in fall 2022. They donated \$5 to PNTS for each hour pledged up to \$20,000.



7,425 hours pledged

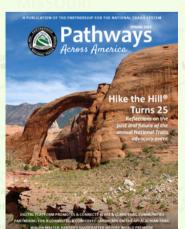
\$20,000 donated to PNTS!

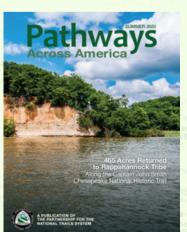
Thank you to everyone who pledged time to trails, and big thank you to Bell's Brewery for their generous support of the Partnership!

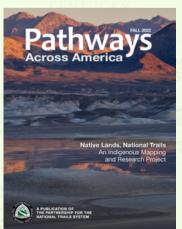
COMMUNICATIONS

PNTS published four issues of its quarterly print and digital magazine, *Pathways Across America*, to share news and information about the National Trails System with trail professionals and the public. PNTS also disseminated a monthly enewsletter to keep subscribers updated about the National Trails System.

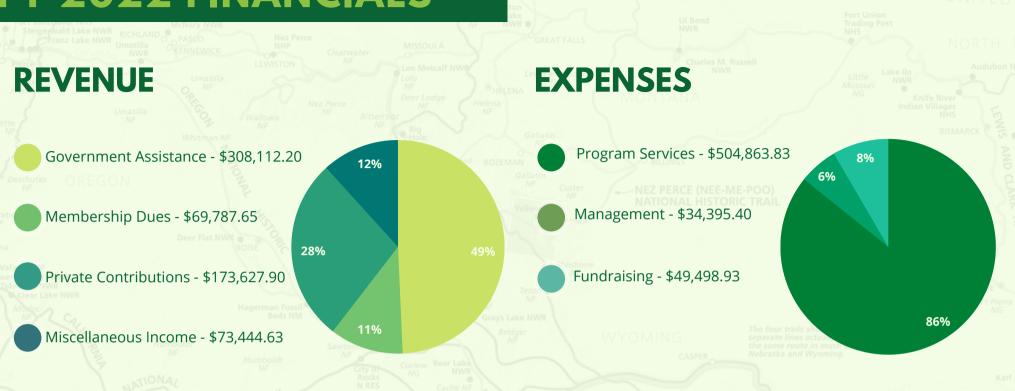








FY 2022 FINANCIALS



CORPORATE, FOUNDATION AND GOVERNMENT SUPPORT

PNTS is incredibly grateful for the support we receive from our corporate, foundation and government partners!

- American Trails Amerind Bureau of Land Management Bell's Brewery
- Clif Family Foundation
- Environment Wisconsin Inc. Esri HydroFlask Hyperlite Mountain Gear KeyFactor
- Logan Simpson Mapbox Morrison & Foerster Foundation National Park Service Rizzoli International Publications
- Sawyer Products Inc. US Forest Service USGS
- Volgenau Foundation

INDIVIDUAL SUPPORTERS

PNTS extends heartfelt gratitude to our community of supporters. Your generosity enables us to champion a vibrant National Trails System and ensure the protection and expansion of this vital resource for all.

R G Absher, Ir Kristin Ackerman Oforiwaa Pee Agyei-Boakye Satya Akguia **Robert Ballou** Thomas Barthelmess **Rodney Bartlow** Judith Bittner Ilissa Blech Derah Blount **Margaret Blount Kent Borges** Mary Boros Patrick Brennan Jeremy Campbell Cosmo Catalano **Michael Chappell** Emily Cheek **Julie Childers** Greg Christofferson Heather Crozier **Juliet** Cutler Bill Dahnke & Ann Tiffany-Dahnke **Christopher Daniel** Kristen-Nicole Davidson Donald J Dearborn Laura Degolier Aimee Delach Vivian Delgado

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Arizona Trail Association volunteers, PNTS Trail Intern and NPS staff team up to clear deadfall from the trail within Grand Canyon National Park near the North Rim. Credit: Arizona Trail Association.

TRAILS UNITE US



Cache NF Cokevil Meadow

Seedskade

www.pnts.org

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Unita