# 2023 - 2028 STRATEGIC PLAN SUMMARY

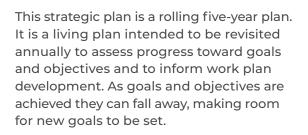


#### WE SUPPORT OUR NATIONAL HISTORIC AND SCENIC TRAILS BY:

- Expanding resource protection and funding,
- Enhancing the profile of the National Trails System, and

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• Connecting and supporting trail managers, organizations and champions.



# **GOALS AND KEY STRATEGIES**

### **UNIFY TRAIL PARTNERS**

Unite an, innovative community that conserves and enhances a thriving system of National Historic & Scenic Trails.

- 1. Foster a community that develops and advances shared System-wide priorities for National Historic & Scenic Trails.
- 2. Provide forums for open peer exchange and collaboration.
- 3. Broaden the Partnership network through enhanced engagement opportunities.

#### **OUR MISSION**

We connect, strengthen and amplify a vibrant network of partners united to preserve, enhance and promote National Historic & Scenic Trails.

### **OUR VISION**

We envision a thriving National Trails System that connects people and landscapes, commemorates diverse stories, and assures extraordinary experiences for all, now and in the future.

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### **EXPAND PARTNERSHIP RESOURCES**

Increase the knowledge, skills, resources and capacity of National Historic & Scenic Trail stewards and advocates

- 1. Expand equitable learning opportunities to grow the skills and capacity of trail stewards and advocates.
- 2. Increase access to resources and opportunities to support new and emerging leaders of National Historic & Scenic Trails.
- 3. Enhance resources to better serve members with diverse interests, needs and capacities.
- 4. Establish the Partnership as a valued source of information about the National Trails System.

### **ELEVATE TRAIL ADVOCACY**

Elevate the priorities and profile of National Historic & Scenic Trails

- 1. Advance a well-resourced trail system by supporting a growing network of National Trails System advocates.
- 2. Expand trail administrators and federal legislators awareness and support for the National Trails System.
- 3. Elevate the profile of National Historic & Scenic Trails within public lands, outdoor recreation and historic preservation communities.

### **BUILD ORGANIZATIONAL EXCELLENCE**

Build a solid foundation that incubates positive, collaborative relationships and promotes organizational excellence and impact.

- 1. Create an environment that encourages and supports robust and inclusive engagement within the Partnership.
- 2. Strengthen the organizational foundation for programmatic growth.
- 3. Secure and sustain financial resources required to implement this strategic plan.
- 4. Refine the Partnership's communications strategy.



## NATIONAL TRAIL PARTNERSHIPS

#### **SCENIC TRAILS**



### **HISTORIC TRAILS**



### **NEWLY DESIGNATED TRAILS IN 2023**

Butterfield Overland Trail Chilkoot Trail



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