

# 2023 - 2028 STRATEGIC PLAN SUMMARY



## WE SUPPORT OUR NATIONAL HISTORIC AND SCENIC TRAILS BY:

- Expanding resource protection and funding,
- Enhancing the profile of the National Trails System, and
- Connecting and supporting trail managers, organizations and champions.

This strategic plan is a rolling five-year plan. It is a living plan intended to be revisited annually to assess progress toward goals and objectives and to inform work plan development. As goals and objectives are achieved they can fall away, making room for new goals to be set.



## GOALS AND KEY STRATEGIES

### UNIFY TRAIL PARTNERS

Unite an, innovative community that conserves and enhances a thriving system of National Historic & Scenic Trails.

1. Foster a community that develops and advances **shared System-wide priorities** for National Historic & Scenic Trails.
2. Provide forums for open **peer exchange** and collaboration.
3. **Broaden** the Partnership network through enhanced engagement opportunities.

### OUR MISSION

We connect, strengthen and amplify a vibrant network of partners united to preserve, enhance and promote National Historic & Scenic Trails.

### OUR VISION

We envision a thriving National Trails System that connects people and landscapes, commemorates diverse stories, and assures extraordinary experiences for all, now and in the future.



# EXPAND PARTNERSHIP RESOURCES

Increase the knowledge, skills, resources and capacity of National Historic & Scenic Trail stewards and advocates

1. Expand equitable **learning opportunities** to grow the skills and capacity of trail stewards and advocates.
2. Increase access to resources and opportunities to support **new and emerging leaders** of National Historic & Scenic Trails.
3. Enhance **resources to better serve members** with diverse interests, needs and capacities.
4. Establish the Partnership as a valued **source of information** about the National Trails System.

# ELEVATE TRAIL ADVOCACY

Elevate the priorities and profile of National Historic & Scenic Trails

1. Advance a well-resourced trail system by supporting a growing **network of National Trails System advocates**.
2. Expand trail administrators and federal legislators **awareness and support** for the National Trails System.
3. **Elevate the profile** of National Historic & Scenic Trails within public lands, outdoor recreation and historic preservation communities.

# BUILD ORGANIZATIONAL EXCELLENCE

Build a solid foundation that incubates positive, collaborative relationships and promotes organizational excellence and impact.

1. Create an environment that encourages and supports robust and inclusive engagement within the Partnership.
2. Strengthen the **organizational foundation** for programmatic growth.
3. Secure and sustain financial resources required to implement this strategic plan.
4. Refine the Partnership's communications strategy.

# NATIONAL TRAIL PARTNERSHIPS

## SCENIC TRAILS



## HISTORIC TRAILS



## NEWLY DESIGNATED TRAILS IN 2023

Butterfield Overland Trail  
Chilkoot Trail

