

# 2025 National Trails Lands Summit Sponsorship Opportunities

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Partnership for the National  
Trails System



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# About the 2025 National Trails Lands Summit

The 2025 National Trails Lands Summit is a pivotal gathering focused on addressing one of the most pressing challenges for the National Trails System: Trail corridor completion. This Summit will bring together agency staff, nonprofit partners, and experts to develop a unified approach to trail access, completion, and strategic planning.

Key objectives include system-wide reviews of trail access efforts, the creation of strategic plans for corridor completion, and ongoing collaboration between agency and partner staff to advance these initiatives. Sessions will explore optimal trail location, funding opportunities such as the Land and Water Conservation Fund, federal land management programs, and private fundraising strategies. Panel discussions will provide insights into avoiding common challenges and building successful collaborations.

The summit aims to provide actionable plans to equip participants with the tools and knowledge they need to protect, and enhance access to, the National Trails System for generations to come.

## Overview

### When

October 19-23, 2025

### Where

Plaza San Antonio Hotel & Spa, San Antonio, TX



# About PNTS

The Partnership for the National Trails System (PNTS) is a 501(c)(3) organization dedicated to protecting, completing, and stewarding the 32 national scenic and historic trails within the National Trails System. Since 2001, PNTS has united nonprofit trail organizations and federal agency partners, advocating for land preservation, stewardship resources, and community engagement. By fostering collaboration and building partnerships, PNTS ensures these trails remain protected, accessible, and connected to people and communities nationwide.



# The National Trails System

The National Trails System (NTS) is one of America's best opportunities to protect large landscapes. Our trails protect assets of every kind, from scenic to historic to cultural and we stretch across every state. Protecting the NTS protects biodiversity, tribal lands, cultural heritage and creates functional connectivity between other public lands. The NTS crosses National Parks, National Wildlife Refuges, US Forests and many other federal, state and local public lands.

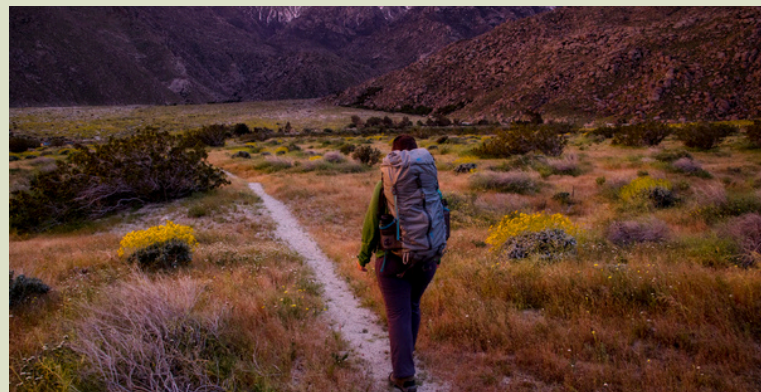
# The Impact

**Our 32 National Scenic & National Historic Trails need to work together for further land protection strategies to connect and protect the most comprehensive national trail system in the world. This Summit isn't just a meeting—it's a transformative opportunity to create actionable plans for trail protection, resource alignment, and sustainable funding strategies. To ensure all our trail partners can participate, we need your support to offset costs like travel, lodging, and meals to ensure that all key stakeholders have a seat at the table. Sponsoring this event helps build a strong, united movement during uncertain times to preserve our nation's landscapes. Consider joining the movement and be part of this critical event today.**




































# Our Audience

- Executive leadership from each of the 32 National Historic and Scenic Trails as well as other national foundations.
- Key decision makers from our agency partners such as the National Park Service, Bureau of Land Management, US Forest Service, and more.
- An expected attendance of 180+ high level trails professionals and advocates at this years summit.'
- 2,262 email contacts with 50% open rate showcasing our audiences dedication to the advancement of NHSTs.
- 10,788 social media reach on PNTS channels with opportunities for cross posting with each of our 32 NHST partner organizations.



# Benefits of Sponsorship

- Logos on Promotional Materials
- Lands Summit Shout-Outs
- Facebook and Email Blasts
- Your Logo and Links on Our Website
- Summit Booth
- Summit Banners
- Recognition in Paid Media
- Consumer Engagement
- Organizational Engagement
- Digital Promotions
- PNTS Press Releases

<b>Sponsorship Levels</b>	<b>Explorer \$25,000</b>	<b>Steward \$10,000</b>	<b>Angel \$5,000</b>	<b>Blazer \$2,500</b>	<b>Interpreter \$1,000</b>
<b>Complimentary Summit Registrations</b>	<b>10</b>	<b>7</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Welcome Remarks at the Summit</b>					
<b>Opportunities to Introduce Sessions</b>					
<b>Booth Placement at Summit</b>					
<b>Complimentary Swag Bag Inclusive</b>					
<b>Recognition in Pathways Magazine</b>					
<b>Recognition in Annual Report</b>					
<b>Signage Opportunities at Summit</b>					
<b>Unique Social Media Posts</b>	<b>12</b>	<b>8</b>	<b>4</b>	<b>2</b>	<b>1</b>
<b>Logo Inclusion at Summit Presentation</b>					

# Other Sponsorship Opportunities

## Breakfast Sponsor (\$2,500)

- At the 2025 National Trails Land Summit, we will have the opportunity for sponsorship at breakfast each morning. As a breakfast sponsor your logo will be prominently displayed in the dining area and in the conference program. You will also have a table and thus exclusive access to speak with Summit participants.

## Opening Reception Sponsor (\$5,000)

- At the 2025 National Trails Land Summit, we will be offering the chance to sponsor our opening reception. Your logo and name will be included in all materials about the opening reception and prominently placed within the reception hall. You will also be given the opportunity to make opening remarks to attendees as lead sponsor of the reception.

